



Equally *Different*

November 4th 2014

**Carel van Bylandtlaan 16 , Den Haag
The Netherlands**



Schlumberger



PROGRAMME

Women in Energy 2014 - Programme		
start	end	
08:30	08:50	Registration and coffee
08:50	11:30	General Session
08:50	09:00	Welcome, safety and introduction of the day
09:00	09:30	Coby van der Linde Director of The Clingendael International Energy Programme
09:30	10:00	Alexander van Noort General Manager for The Netherlands & Denmark, Schlumberger
10:00	10:20	Break
10:20	10:50	Sally Martin VP SE&SP for Downstream & Manufacturing, Shell UK
10:50	11:20	Fiona Dewey Head of Geophysics, Wintershall
11:20	12:40	Panel discussion
12:40	13:40	Networking Lunch
13:40	15:10	Parallel Workshops (1.5 hr)
		Lean In (W@T) - 3hr workshop
		The Seven Vices (Ellen Söntken)
		Personal Impact (Mission Performance)
		Ambition with Spirit (Tessa van Schoonhoven / Jannet Huizinga)
		The Power of Image and Style (Rohini Patandin)
15:10	15:30	Coffee Break
15:30	17:00	Parallel Workshops (1.5 hr)
		What makes you tick? (Ellen Söntken)
		Personal Impact (Mission Performance)
		Ambition with Spirit (Tessa van Schoonhoven / Jannet Huizinga)
		The Power of Image and Style (Rohini Patandin)
17:00	17:05	Closing word
17:05	18:00	Drinks

FOREWORD COMMITTEE

Dear Participants,

Although this event is now being organized for the third time, we are excited to see still growing interest in gender diversity topics.

Previous events covered the topics like “Inspired and equipped to live and work” and “Driving the change”. This year’s theme “Equally Different” will demonstrate the power that diversity brings to successful teams.

With events like this we wish to raise awareness of unequal female representation; not only in management and leadership roles but also the low percentage of women in senior technical positions. More women are being recruited in oil and gas industry every year but still few women can be found in the management ranks. Career progression, glass ceilings, poor talent retention and traditional stereotypes are still factors holding back women from reaching their goals. Only by recognizing and accepting these gender differences we can make the best use of diverse teams.

Our goal is to promote the positive values of gender diversity in the workplace and its benefits for organizations.

Learn how to get the best from the gender mixed teams; get inspired by different experiences of our speakers, express your opinion on the subject in the panel and enjoy creative workshops to improve your skills.

We hope you will have a great day!

The WIE committee

WIE 2014 COMMITTEE



Karina Blankert
Stork Thermeq



Danijela Krizanic
GDF SUEZ E&P Nederland



Madhavi Patandin
SGS Horizon



Andrea Vondrak
PanTerra Geoconsultants B.V.



Gea de Wilt
Shell



Sarah Wilson
Schlumberger



Denise Wong
Shell



Yvonne Schavemaker
TNO

FOREWORD SPE

Dear participant,

Welcome to this year's Women in Energy seminar.

The organizers hope this program will inspire, motivate and invite you to participate. Interaction is the trend.

The morning lecturers, Coby van der Linde of Clingendael, Alexander van Noort of Schlumberger, Sally Martin of Shell and Fiona Dewey of Wintershall will break the ice and warm up for the afternoon workshops around attractive subjects as Lean In, The 7 Vices, The Power of Image and Style, Personal Impact and Ambition with Spirit.

The workshops are a platform for exchange where you can express your thoughts which trigger the others to give theirs.

Hopefully your network will see an influx of for you interesting people.

I thank the organization committee for promoting the diversity of teams enabled by sponsors who share your ideas. The program is a guide for the attendants for the awareness of being equally different.

I wish you all a steep, beneficial, learning curve and look forward to see you making the difference also as an SPE member.

Ruud Camphuysen
SPE Netherland's Section chair



FOREWORD SWN

Dear participant

The world around us is changing.

The times of easy oil and gas are over. Now we need to look at more complex reservoirs, tight gas or heavy oil, in more adverse climates and with smaller profit margins.

This means that decision making and creative thinking have been lifted to a higher level. We can no longer do things as we have always done it. The status quo is no longer valid and there is a paradigm shift. Companies are more and more coming to the conclusion that diversity is required. Not because it is “nice” but because diverse teams deliver!

Research has shown that companies gain hard business benefits from a more diverse senior team. To name a few benefits; the financial performance will increase. The company's performance will generally become more stable and create stability in the share price. Decision quality will increase. Generally diverse teams are better at risk management because they are able to assess the risks from different viewpoints. Companies with a diverse team will be more responsive to the market, because they have a multi-dimensional view of what is happening.

Women are significant minority group and growing with 6 out of 10 graduates in Europe and USA being women, and 44 % of them have degree in business or natural sciences. Studies have shown that a 30 % representation of women in senior teams can create a ‘critical mass’ that allows this group to have real impact rather than being simply being representative of the minority.

FOREWORD SWN

Therefore this is a plea to facilitate the growth of female potential so that the critical mass is reached. This will enable teams with both men and women to have equal weight in decision making, equal responsibility, seniority and equal development opportunities. This equality needs to be nurtured while cherishing the power of the differences. The differences can create change and propel the company forward. Equally different!

Therefore, as President of the Women's Network Shell NL, I am excited about the theme of Equally Different of this "Women in Energy" event. I am proud that the Women's Network in Shell NL can contribute and sponsor this together with GAIA and KIVI as well as industry leaders such as Schlumberger and Baker Hughes.

I hope that this event will enrich your thinking and give you tools to create a work environment where we can be equally different.



Nolda Tipping-Griffioen
President Women's Network Shell NL
Team Lead Onegas Front End Engineering

Nathalie Richard will be representing SWN during today's conference.

FOREWORD SCHLUMBERGER

Equally Different?

So what is equal in every human? We are all build out of a bit of (3%) Nitrogen, lots of water (65% Oxygen and 10% Hydrogen), 18% Carbon and then some other stuff. Yet every human seems to be different. So the devil must be in the details, the remaining 4% “other stuff” that we are all made of? Phosphorus, Potassium, Iron, Zinc, Sodium, Magnesium, Chlorine etc. Or is it that we have been raised, developed and educated with different morals, standards and belief systems?

This day (read the Women in Energy event day) is the opportunity for open communication and learning from each other. What we are going to experience together will foremost underline a lot that we already know. We are all different. More so, every human is different and will need to prepare and address her/his own career as such. And that is what we should not forget when we all sit together. We are trying to iron out all the inequalities that have been artificially instigated by cultures or are formed by nature but obsolete in our current environment. We are continuously underlining that equal opportunities should exist. That people from same educational background (male or female) should earn the same salaries. That the best candidates should take the position and diverse teams operate best. Probably many will have an opinion on whether quotas must be implemented to undermine a male domination in the board room, but what it all comes down to is that we are all different, female-male, European-Asian-African etc. Harvard-Delft-Berlin-Beijing universities, Economics-mathematics-engineering and much more. The first choice in life we make changes you and every choice after that makes us more different, and that is exactly what we want!

We all know that multicultural, diversified and supplementary teams perform best. We all know that a unified sausage (=Dutch saying that indicates a team with similar people with similar talent, back ground and thinking) will get your company only limited growth, mono-focus and no flexibility. So why are we hanging on to it?

Let's discuss.....

Alexander van Noort

General Manager, the Netherlands & Denmark



FOREWORD GAIA

Dear participants and guests of Women in Energy 2014,

'Equally different' is a great opportunity to finally invite and introduce men as well to this great career-supporting seminar! When working in teams, it is the diversity of gender and nationalities, which brings power and success into a team. The workshops of today will inspire you and may give a new twist to your life, as *'Equally Different'* not only affects your personal life, but your attitude may become an inspiration to others as well.

GAIA is a Dutch network for women geoscientists and promotes a gender-equal work environment, by establishing a dialogue with employers and universities. Since the start of the network, in 1998, the GAIA members have been meeting each other at network dinners, career-developing workshops or geo-scientific events to exchange experiences and ideas.

Part of the sponsorship of this symposium, comes from our former GAIA Ambassadors Network (GAN), which ended after 9 years in 2013. GAN brought female geoscientists, institutions and company representatives as well as HR together and facilitated discussions between these parties, with the objective to enhance the career development for geotechnical and other female scientists. This has led successfully to a more proportional participation of women in medior and senior positions within the participating companies. To achieve this goal, GAN organized workshops for women to empower and support them in their career development. Until now, over 350 women from the participating companies as well as GAIA members, have participated in these workshops which covered subjects like 'Female Leadership', 'Building Better Business Relationships & Negotiation Skills', 'Finding Your Balance In New Ways Of Working' and 'How To Shape Your Personal Ambition' (one of the workshops which can be followed today as well called 'Ambition with Spirit!').

FOREWORD GAIA

Through the GAN project and thanks to events like the one today, we can continue to pursue our ambition to drive and change to a more open, balanced and gender-equal working environment, as we are *'Equally Different'*.

I would like to thank the organizing committee, the speakers and panel members for organizing and contributing to this event. GAIA network wishes you all a motivating and inspiring seminar!

*You can't be the sun
You can't be the moon
But you can be a STAR
By being yourself*
-© Naomi Smits-



The GAIA board:

Joke Walkate - President

Marieken van der Sluis – Secretary

Sanne Vogels - Vice President

Jerney Jüdel – Treasurer

Please visit our renewed website for more information:

www.gaia-netwerk.nl

FOREWORD KIVI

Dear participant

Equally Different. Two simple words that combined together give a powerful message.

Fortunately each person is born unique and has his or her own unique qualities. Being different combined with an open mind set enables us to learn from each other and to explore beyond our own horizon.

This year, Emma Watson, gave a powerful speech at the HeForShe campaign at the United Nations. Her message, which the NVI strongly supports, was clear: “Gender equality is a man’s issue too”. She stated: “Both man and woman should feel free to be sensitive. Both man and woman should feel free to be strong ... it is time that we all perceive gender on a spectrum not as two opposing sets of ideals”.

The NVI embraces this year’s Woman In Energy theme. Being a network for female engineers does not imply that we do not have an interest in the ideas, feelings and ambitions of man. On the contrary! Being an equal part of the broad KIVI, predominantly male network, enables us to share our ambitions and to achieve greater goals by combining our unique strengths.

The first step towards gender equality is becoming aware of the efforts we can do ourselves to motivate our male partners to participate. Through events like the one today, we hope to achieve this ambition. The NVI wishes you a good and inspiring seminar and thanks you for your contribution!

I would like to thank the organizing committee, the speakers and panel members for organizing and contributing to this event.

Annemoon Timmerman,
Chairman NVI, part of KIVI



FOREWORD BAKER HUGHES

Equally Different, a great oxymoron for this year's Women in Energy seminar!

- ❖ *It includes all the ways in which individuals are unique, different and similar.*
- ❖ *It values behaviour, culture and differences*
- ❖ *It celebrates the ability to assimilate a variety of thoughts and ideas in order to drive creative and innovative business solutions*

Diversity and inclusion is core to the Baker Hughes business growth strategy. We are developing a global workforce composed of women and men that understand and can successfully manage our business in the different cultures and geographies.

To more effectively meet the global changing demands, every part of our organization has been charged with the challenge to hire, retain and develop talented employees of both genders from all geographies . It is key to our long-term vision to expand the current talent pool that could move into higher level of management and leadership. On a global perspective, this means Baker Hughes will continue to create a much larger and diverse pipeline of talent that will continue to move upwards in our organization. This is how we are ensuring our Diversity and Inclusion initiative will be successful.

We thank the Women in Energy organizing committee, speakers and other sponsors for their valuable contributions that make this unique event possible.

We hope you will enjoy the event, get inspired and use your opportunity to network.

INGRID SANCE-VAN DER MEIJDEN

Ingrid Sance-van der Meijden was born in Den Helder, the Netherlands. Upon completing her Business Management Studies at Hogeschool Amsterdam, she started her career with Baker Hughes in the Netherlands. She held various operational and financial management positions which she combined with raising her two children.



After 20 years Ingrid decided that it was time for a change in place and scenery and started her international career.

For several years Ingrid travelled between 5 continents managing global business transformation projects. She currently resides in Houston, Texas where she accepted a position as Program Director overseeing a portfolio of Finance projects. She further leads an enterprise council to drive Baker Hughes project management excellence with a strong focus on strategic alignment and maximizing return on investment.

ROOS VAN DITHUIJZEN

Roos van Ditzhuijzen is a Senior Reservoir Engineer. She studied Petroleum Engineering at the Delft University of Technology and joined Shell in late 2013, after spending over 12 years with Wintershall as a Reservoir Engineer.



Roos started her career working in Northern Germany and thereafter worked several years in the Dutch North Sea in gas field operations and production optimization, as well as forecasting, reserves determination and reservoir simulation studies. She then spent three years in Argentina being in charge of the reservoir engineering work and reserves, after which she left Wintershall and joined Shell. Currently she works as a senior reservoir engineer on field development projects in Europe and the Middle East.

Besides her job Roos has been actively involved in professional organizations such as the Society of Petroleum Engineers (SPE), in the Netherlands by serving on the board and organizing events, and on international committees. Her passion for the work at SPE comes from an interest in networking within the industry, and the belief that it is valuable to create opportunities to network to exchange the latest ideas and technologies between peers and also to stimulate the integration between students, young professionals and senior professionals. Roos is Dutch by background and lives in The Hague, in her free time she enjoys travelling and several outdoor sports such as skiing, hockey and rowing.

COBY VAN DER LINDE



Coby van der Linde is director of the Clingendael International Energy Programme (CIEP) since 2001. She also held positions of member of the Dutch energy council, non-executive director of Wintershall Netherlands, non executive director Alliander N.V. and member of international advisory board KAPSARC.

Work experience:

- 1984-2005: University of Leiden (Assistant Professor International Economic Relations;
- 1991 Associate Professor International Economic Relations;
- 1995-1998: Jean Monnet professor of European Economic Integration;
- 2000-2005: (part-time) Professor International Political Economy and International Oil Markets) .
- 1990-1996: Guest Researcher at the Oxford Institute for Energy Studies; the Energy and Environment Programme, the Royal Institute for International Affairs 'Chatham House', Londen; Visiting Domingo Moreno Professor, Colorado School of Mines, Golden Colorado, USA; (part-time) Professor International Oil Markets at the University of Amsterdam.
- 1998-2011: (part-time) senior research fellow at the Netherlands Institute of International Relations Clingendael, The Hague.
- 2001: Director of the Clingendael International Energy Programme (CIEP).
- 2004: (part-time) Professor of Geopolitics and Energy Management at the University of Groningen.

Education

MA degree in International Relations and Public Law (University of Amsterdam, 1984); Doctorate in Economics (University of Amsterdam, 5 February 1991), Dynamic International Oil markets, Oil market development and structure 1860-1990 (Kluwer, 1991).

ALEXANDER VAN NOORT

Alexander van Noort was born in Maastricht and graduated from Delft in Mining and Petroleum Engineering with a MSc in Engineering Geology, before he started his career as a field engineer for Schlumberger overseas. Several years were spend in locations off-and onshore as a Testing engineer assessing the potential of reservoirs in exotic locations varying from Kazakhstan, Equatorial Guinea, Angola, Nigeria, Brunei, Gabon, Italy, Germany, Romania, Israel and even a little bit in the Netherlands. He progressed through the ranks from location manager in West-Africa, to Operations

manager Testing Services for Europe and subsequently Indonesia, while completing a second MSc at Heriot-Watt in Oil and Gas management. His Deepwater experience was gained as a project manager for Schlumberger's contribution to Total's Usan success in Nigeria, as well as Quality operations support manager for Africa and Europe based in Paris, and afterwards as Engineering manager for Subsea landing string services in Houston. In Q3-2012 he was transferred to the Netherlands as OFS manager for Denmark and the Netherlands, which is the position he currently holds with great enthusiasm.



SALLY MARTIN



Sally Martin was born in Cork, Ireland in June 1965. She studied Electrical Engineering at University College, Cork and joined Shell in 1987 as an Instrument Engineer at Stanlow Refinery, near Liverpool. In 1989, she trained as a Process Control Engineer, and subsequently became an Oil Movements Maintenance Engineer.

In 1995, she moved into Construction Project Management. In 2001, she became the Contracting and Procurement Manager of Stanlow Refinery for 2 years, and following that, took up a position as Area Distribution Manager for the UK and Ireland. She moved to Petit-Couronne Refinery in North West France as General Manager in November 2005, and from there to London in November 2007 to join the Strategy and Portfolio Team as a Consultancy Manager.

In 2010, she became VP Commercial Services in Projects and Technology Downstream, and she moved into her current role as VP HSSE for Downstream in July 2013.

She enjoys water-sports and skiing, and lives in London.

FIONA DEWEY

Fiona Dewey was born in London, England and studied Geophysical Sciences at Southampton University. On graduating, she joined BP working in their seismic data processing department in central London. Looking for something new, she took a short term assignment to the Netherlands, as a seismic interpreter carrying out prospect evaluations. When BP sold their Dutch assets, she spent 6 months in Aberdeen before deciding to return to the Netherlands where she joined CONOCO.



As part of the exploration team, she worked on prospect evaluations and field development mapping of oil fields in the Dutch North Sea until CONOCO closed their Dutch Office in 1993. She then worked as an independent consultant and had two children before joining Wintershall Noordzee in 1995 as operations geophysicists in charge of all seismic acquisition and processing. She built the Geophysics group up from one (wo)man to a four person team so Wintershall were in the unusual position of having an all woman seismic operations team for last summers seismic survey.

In 2012, she moved to the Wintershall Global Support group, and now heads the Geophysics Unit managing a team of Geophysics based both in the German head quarters Kassel and Rijswijk.

She is a member of the Delphi Consortium Advisory Board and was part of the local advisory committee for the Amsterdam EAGE 2014 conference.

Wintershall's Geophysical operations team inspecting the seismic vessel before the start of the seismic survey.



WORKSHOP LEAN IN

Sheryl Sandberg, the CEO of Facebook and mother of two, wrote the book *Lean In*. In this book she describes challenges that women may face on the work floor. She gives funny and recognisable from her own experience, but also provides numbers from scientific studies to back her story up. This results in interesting observations about how society (including women) perceives the role of a woman and the significant results of this perception. Based on her experience she gives advice on how to deal with obstacles at work and how to create opportunities. The book has inspired W@T and we recognized the good match with the goal of W@T to empower women. To share the inspiration we have created a workshop based on the book.

This workshop has been organized successfully in Delft this summer and will now be organised in Eindhoven. During the workshop the funny and sometimes astonishing stories of Sheryl will be shared, together with coping strategies she presents. In an interactive session the challenges that women experience at TNO will be addressed and together possible solutions will be generated. We invite both men and women to participate in the workshop, as we are facing these challenges together.

About the Trainers:

Greet Leegwater is currently working at TNO. She founded the women's network together with two colleagues and is profoundly knowledgeable on subjects dealing with diversity.



Mascha van Dort is an experienced workshop moderator as a senior business consultant Business Strategy at TNO. She studied physics in Delft. She's a steering group member of the Board of TNO on diversity.



WORKSHOP THE 7 VICES

Maybe you are familiar with the feeling that you are trying hard, you are doing your best and despite of your efforts and good intentions, you are not achieving the desired result. Sometimes it is not what you say or do, but it is the tone in your voice, the look in your eyes or the subtexts in your message that is keeping you from achieving your goal. In The 7 Vices speech Ellen gives you a guideline on how you can assess your behavior in relation to both like-minded colleagues and those of a different mind; it offers suggestions on how to shift your relationship to other, more prosperous, dimensions of interaction. It offers immediately effective tools, insights and enhanced personal achievement.

In the 7 Vices, the behavioral archetypes have been given thought-provoking titles: Witch, Frump, Whore, Virgin, God, Savior, Judas or Devil. In the workshop, the focus is – through humor and compassion – to learn to respect and understand the behaviors of these archetypes. The 7 Vices model is developed over a period of 20 years by its creator Ellen Söntken MSc.

About the Trainer:



Ellen Söntken has enjoyed her academic education at both the University Nyenrode (BBA) and the Vrije Universiteit Amsterdam (MSc). She has been highlighted as an inspiring and soul-enriching international speaker.

As founder of her own company Ellen Söntken has created an organic worldwide network of Licensed Practitioners and is dedicated to empowering talented people around the world. Over the past 10 years she has received the honor of being: The creator of The 7 Vices Personality Type Concept, the bestselling Author of "De zeven ondeugden van vrouwelijke managers", ranked #22 Best Speakers in The Netherlands by Management Team.

Employees from the different organizations have attended her workshops and lectures, some of them are: Shell, Ernst & Young, Deloitte, various ministries, Norton Rose Fullbright, BAM, Achmea, GVB, the Dutch Police, Legal & General, Akzo Nobel, RDW, NUON, Essent, ABP, Albert Heijn, KPMG, AON and Philips.

WORKSHOP WHAT MAKES YOU TICK?

Survey – How motivated are you?

As part of the SWN NL Cross Networking Event on motivators, a survey is held under the event attendees to determine what makes them tick. In order to provide them the knowledge to know how their clock ticks (and that of their superior and team members), which helps to enable them to achieve their goals in a fraction of the time, with more fun andenergy to spare.

As part of a larger investigation to determine if there are patterns or gender trends with regards to motivators, we would like to ask you to also fill out the survey even if you are not attending the event. This investigation helps to find out what makes people tick, what makes them block, what will shift them to greatness and how this can be used to their advantage to achieve their goals. Possibly, this could be the start of looking at work and rewarding at a different way, much more based on gender, culture background, age etc. motivators.

About the Trainer :



Ellen Söntken has enjoyed her academic education at both the University Nyenrode (BBA) and the Vrije Universiteit Amsterdam (MSc). She has been highlighted as an inspiring and soul-enriching international speaker.

As founder of her own company Ellen Söntken has created an organic worldwide network of Licensed Practitioners and is dedicated to empowering talented people around the world. Over the past 10 years she has received the honor of being: The creator of The 7 Vices Personality Type Concept, the bestselling Author of "De zeven ondeugden van vrouwelijke managers", ranked #22 Best Speakers in The Netherlands by Management Team.

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WORKSHOP PERSONAL IMPACT

This interactive session will teach and practice essential professional communication techniques. It will focus on how we engage with people, the way our communications affect people, how we can prepare to get what we want from communications and the way we develop, build and sustain our relationships. It will also focus on leaders communications. How as leaders, we affect the individuals within our teams, the dynamics of those teams and ultimately the team's outcomes through the way we communicate.

About the Trainers:



Matt Burges: Matt has been working as a presenter and corporate trainer for over 15 years. He became aware very quickly that the skills that actors use in relating to their audiences are completely relevant to industry. Whether CEO, Middle Management or Graduate, the tools that performers rely on are key to engaging and energising audiences. His training is based on his

experience and he approaches each session with a contagious enthusiasm that creates an environment that is challenging, fun and unlike the traditional 'classroom' style of learning. Matt has worked extensively in both Private and Public sectors leading Communication, Presentation, Leadership, Sales and Team Development Programmes for amongst others, WPP, BP, Bupa, Mother, Sara Lee, Diesel, The Brunswick Group, Thomas International, Hitachi, Accenture, Hewlett Packard, Genesys, Nat West Bank, The NRT, IPA, Minesite and Oilbarrel, The Museum of Childhood and the HBAA.

WORKSHOP PERSONAL IMPACT



Clare Plested: Clare is a professional actor, writer and stand-up with a degree in Performing Arts. She is co-founder of an international touring theatre company who devise and perform original and innovative comedy productions. Clare has written and performed in all seven shows to date and toured with the company for 10 years across the United Kingdom, had 6 acclaimed runs at the

Edinburgh Festival and performed internationally in South Korea, Armenia and New Zealand. In 2011, Clare debuted her first internationally in South Korea, Armenia and New Zealand. In 2011, Clare debuted her first solo show, *Vegas, Jesus and Me*, at the Edinburgh Festival. Clare has over nine years experience as a communications coach and personal impact consultant. Drawing on a wealth of performance experience, to a wide variety of audience and cultures, Clare delivers engaging and entertaining workshops that focus on the many transferable skills of an actor. Client list includes: Nuffield Health; Ecclesiastical Insurance Group; Unilever – England, Johannesburg, Egypt; Hotpoint; Kings Fund (East of England Programme, Leadership Programme, Graduates Programme, South London Cardiac and Stroke Network Team, NHS Haringey & Islington Community Health Services, CSIP Eastern, Macmillan)

WORKSHOP THE POWER OF IMAGE AND STYLE

Are you working hard and doing your job well? Congratulations and welcome to a dime a dozen. Change your presentation and routine and see how this affects your opponent, your manager, your client and your colleague's. You can simply influence the outcome of an important meeting or negotiation by a powerful presentation and awareness of your verbal and non-verbal communication. This goes hand in hand with staying close to who you are, feeling comfortable with what you wear and absorb the culture and habits of your audience.

Key sentences of the workshop:

- Success starts with improving your appearance and presentation
- Boost your career with style
- Just doing your job well is not good enough

About the Trainer:



Rohini Patandin is the founder of '*Inhouse Stylist*'.

"As an experienced (labour law) lawyer I observed my colleagues and clients over the past 12 years. It is remarkable how people judge you based on their (first) impression of you, and not on the results you achieve. A real life example: When I entered the room with a senior male lawyer, I was immediately assumed to be his secretary.

This behaviour triggered me to observe people's behaviour and to start as a consultant in Image and Styling.

My mission is to coach ambitious career men and women to improve their own image and presentation in order to gain the confidence and trust of their clients, managers and team members."

For more info: www.inhousestylist.nl

WORKSHOP AMBITION WITH SPIRIT

What can you do to make a difference in your own career? By giving your ambition it's well deserved spirit! We will challenge you to reflect on your career so far and to take charge shaping it towards your own wants and needs from now on.

In the first part of this workshop we will challenge you to focus on your ambition. Without being distracted by thoughts about feasibility or practical matters. Those thoughts are holding you back! In the second part you will learn how to deal with these thoughts and beliefs. How can you use or modify them to realize your goals and ambitions? The strength of this workshop is that it will teach your heart and head to work in alignment with one another, instead of against.

About the Trainers:



Tessa van Schoonhoven began her career as a Chemical Engineer. In her study and first job she learned to rely on the content of her work and her expertise as an engineer. But she also realized that she needed more to fully explore her potential and ambition. This insight ultimately led to starting up her own company in training and coaching. She now helps other technical professionals in working more effectively, creating more impact with work and shaping their careers based on their preferred talents.

<http://www.vanschoonhovencoaching.nl>



Jannet Huizinga has an international background in sales. She experienced that in selling something it is very important to truly believe in it. And she realized that it can be difficult for women to present themselves, because they don't truly believe in what they are capable of. She therefore specialized in women and their current position in the working field: How can you sell yourself and/or your product through redefining what you believe.

<http://www.trainingsbureauhuizinga.nl/trainingen.html>

WORKSHOP INFORMATION

SAKHALIN

AGORA

ATH
ABA
SCA

MAR
ACAI
BO

Ground Floor:

- The 7 Vices
- What makes you tick?

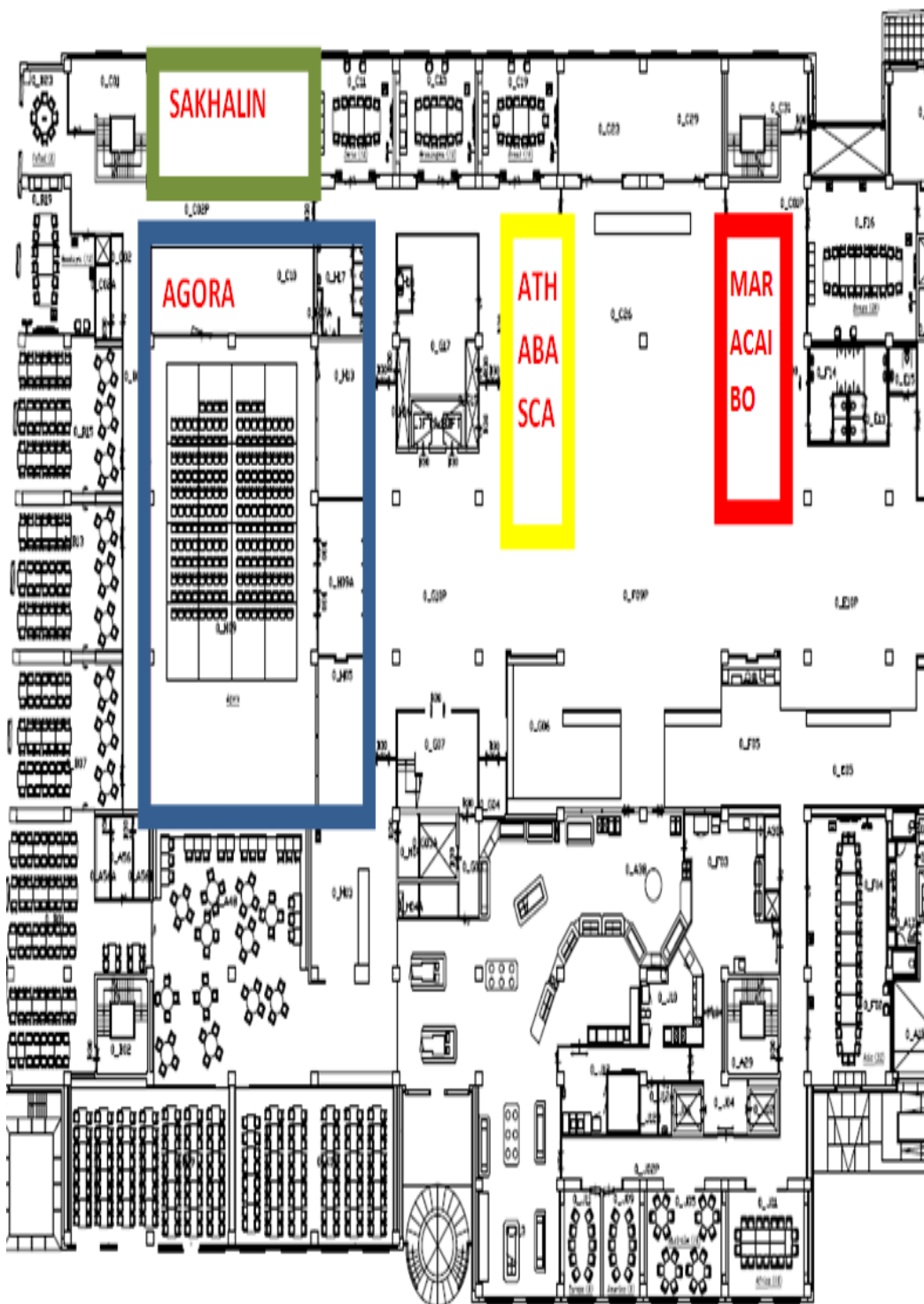
Personal Impact Training

Lean In

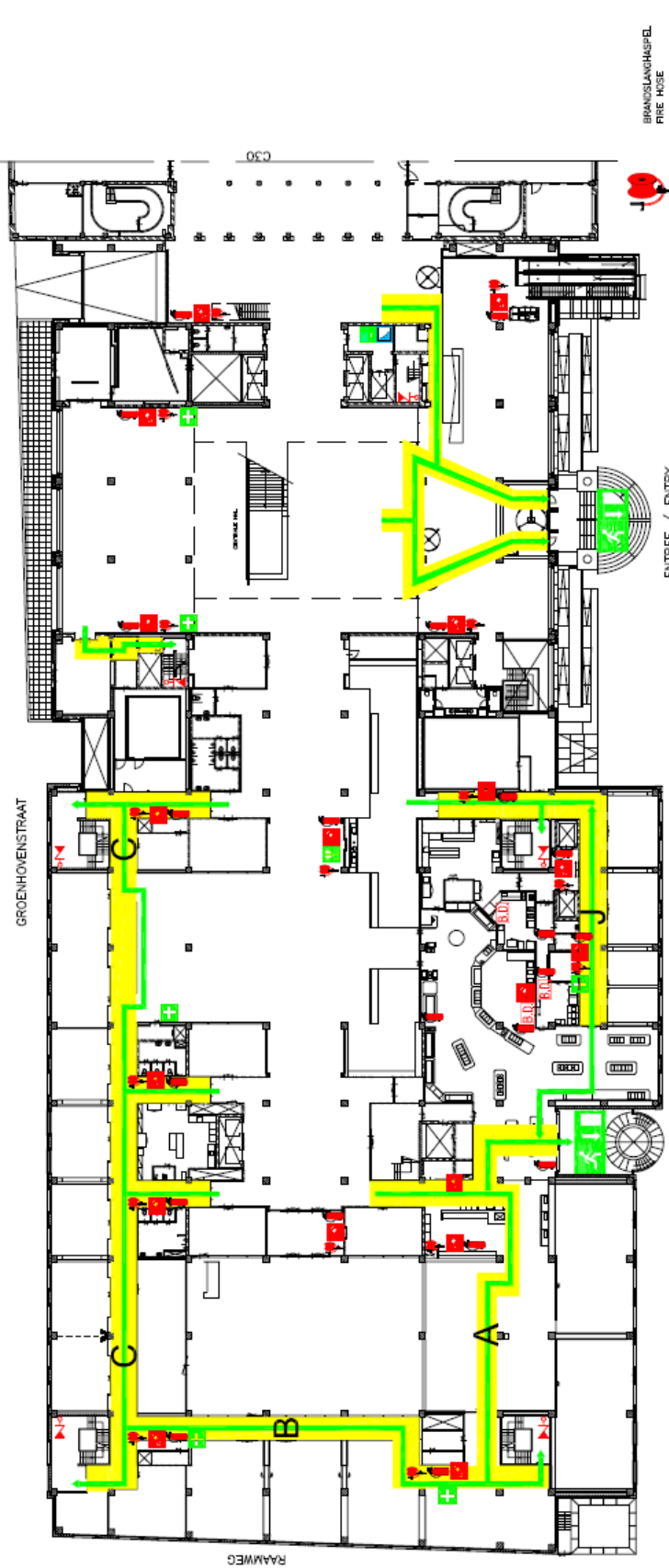
The Power of Image & Style

2nd Floor:

Ambition with Spirit



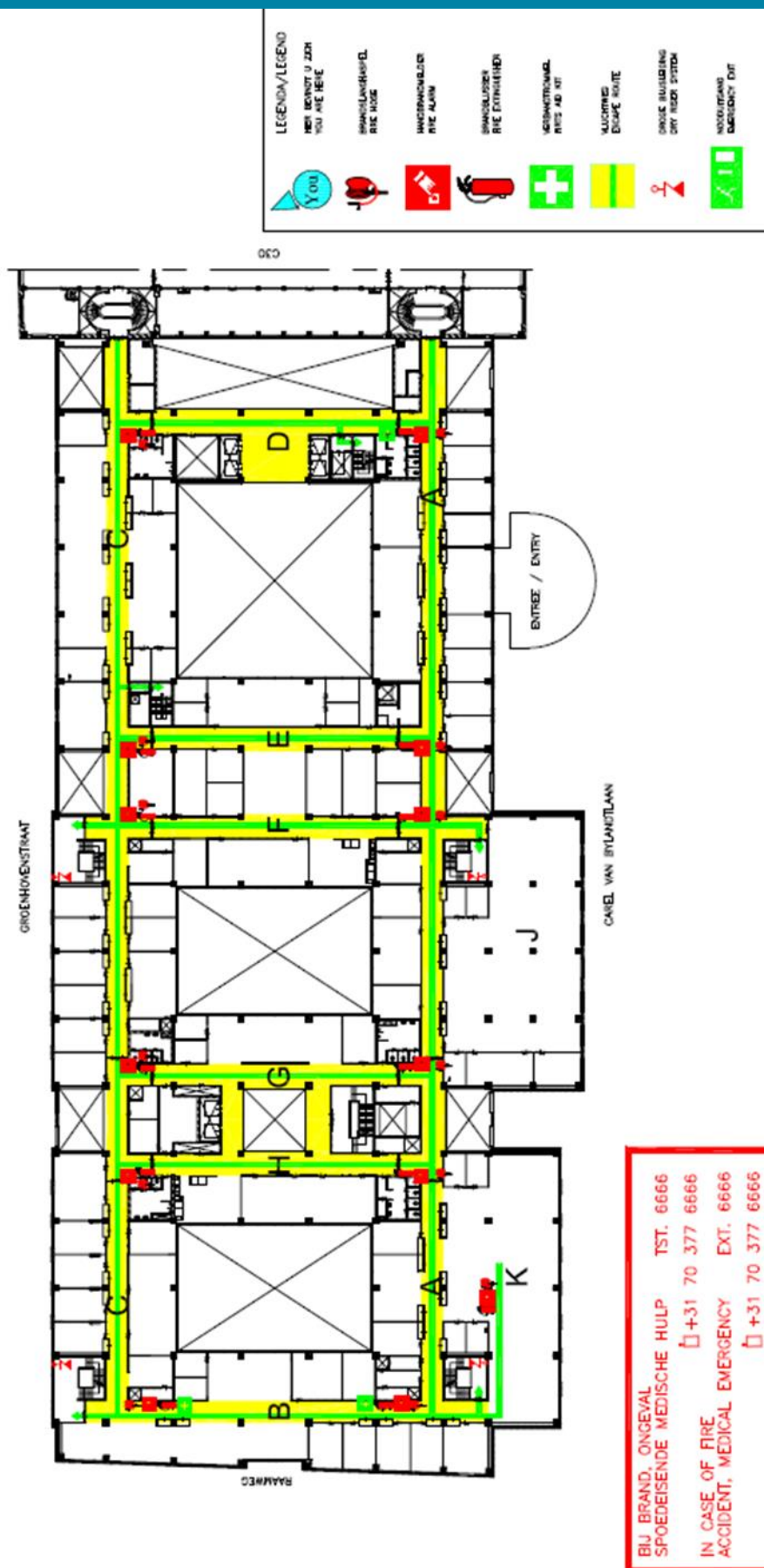
ESCAPE ROUTES C16 GROUND FLOOR



- BRANDSLANGHASPEL
FIRE HOSE
- HANDBRANDWELDER
FIRE ALARM
- BRANDBLUSSEUR
FIRE EXTINGUISHER
- VERBANDTROMMEL
FIRST AID KIT
- EVACUEE STOEL
EMC-ORNA
- BRANCARD
STRETCHER
- AUTOMATISCHE EXTERNE
DEFIBRILLATOR
AUTOMATIC EXTERNAL
DEFIBRILLATOR
- VLUCHWEG
ESCAPE ROUTE
- DROGE RIJSLEIDING
DRY RISER SYSTEM
- NOODUITGANG
EMERGENCY EXIT

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IN CASE OF FIRE
ACCIDENT, MEDICAL EMERGENCY EXT. 6666
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ESCAPE ROUTES C16 FLOOR 2



WIE 2015 COMMITTEE MEMBERS WANTED

We hope you had an inspiring day and that you have met new and interesting people. Maybe you would like to organise the WIE in 2015? We are still looking for volunteers. Please let us know if you are interested at womeninenergy.nl@gmail.com.

NOTES

NOTES

